

www.eureka.co.za Tel: +27 (0) 11 471 0800

# THE

# EURER

# CONCEPT



#### Reps

Our enthusiastic and dedicated sales team will give you their best and professional service.

We invest in regular training for our people in order to add real value to your business.



#### **Placing Orders**

We assist in placing the order with our Sales Support System while physically taking stock. We keep 24 months sales history to make sure we spot trends and order according to sales rates. We keep your shelves neat and tidy.



We help you get the perfect stock balance without over stocking or understocking your shelves. We are experts on maximising profit per square meter and we constantly measure all key performance



#### The Brand

Eureka has built a formidable brand image and we have a strong presence in Southern Africa. We advertise on TV, radio and niche magazines. Consumers insist on Eureka and they trust the brand.



Happy Consumers Return On Investment for you ... our customer!



#### **Warehousing & Logistics**

We proudly run a four year average of 97% fill rate on all orders placed.

You get what you order. No back orders. We have 20 years of experience and knowledge of stock and sales forecasting, stock integrity and day stock cover. We warehouse six months' stock.



#### Merchandising

Merchandising is done by our drivers who deliver your stock and also double up as merchandisers.

Stock is sent on mini-stands making check-in fast and merchandising a breeze. We save you HOURS of labour so that you can focus on selling.



#### **Deliveries**

We have our own fleet of trucks and deliver nationwide.

We have all the latest route & vehicle scheduling tools in place ensuring you get your stock in time and in perfect condition. Our drivers are well trained and equipped and make the check-in fast and hassle free.

#### **Information Systems**

Our in-house IT team designed a seamless integrated system.

We host all our servers in our data center using modern Microsoft operating systems and virtualization technologies. From the moment your order is approved it follows a streamlined workflow that includes barcode-based picking and statistical inspection methods. We have EDI relationships with key groups. We have electronic invoicing and statement services.





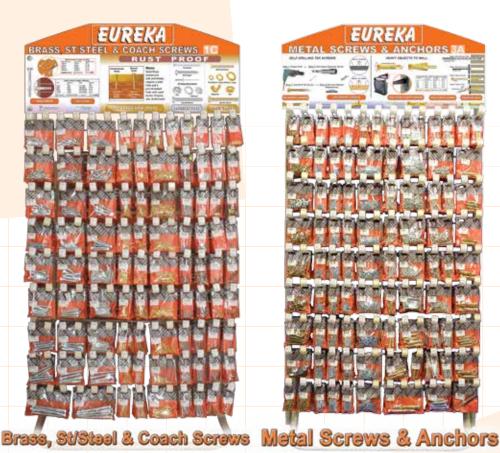




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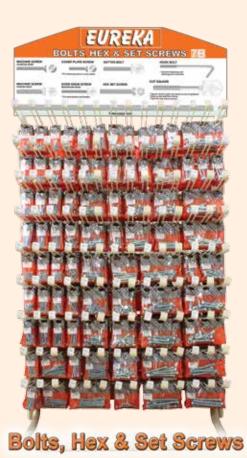


























## BLUE FOR METAL



### YELLOW FOR WOOD



## GREEN FOR WALL



#### ORANGE FOR SCREW DRIVING BITS

















Mortise Locks M2



Padlocks P1&P2 Combi



Mortise Locks





Mortise Locks M2 Combi Mortise Locks M3 Combi



Mortise Locks M4



Mortise Locks M5





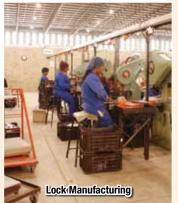
# If you sell, buy or distribute pre-packed fasteners and fixers, Eureka could be the perfect solution for you!

We have a total solution that manages the supply of fasteners to retailers. Our comprehensive range of fasteners is relevant to the consumer. Our concept is a one-stop shop for general DIY fastener needs. It can easily and quickly be installed in any shop.

- Founded in 1985
- Major supplier in Southern Africa
- Retail oriented
- Own fleet of trucks covering Southern Africa
- Aggressive advertising on TV, radio and print
- Over 500 employees
- 29 000 m<sup>2</sup> factory space
- International office in China

Eureka has helped 2000 retailers to greatly increase sales and profit per m<sup>2</sup>

























# Now everyone can afford a really good lock!











visit **www.fortknoxlocks.co.za** for more information